

Keith J. Krach

Leader . Innovator . Statesman . Philanthropist
KeithKrach.com 408.455.5533 Keith.Krach@DocuSign.com

DocuSign, Chairman 2009-Present & CEO until 2017

DocuSign is the global standard for Digital Transaction Management (DTM) and eSignature. Krach [spearheaded its transformation](#) from a 50-person startup to the category leader and global powerhouse it is today. He created the category of DTM and built the DocuSign Global Trust Network, with more than 320,000 companies and 300 million users in 188 countries, which “Empowers anyone to transact anything, anytime, anywhere, on any device-- securely.” During his tenure, DocuSign became the verb across real estate, financial services, insurance and other industries and established the benchmark for trust in the industry by facilitating the creation of the xDTM Standard. Recognized with numerous honors: 2016 E&Y National Entrepreneur of the Year Award; 2015 Bay Area’s Most Admired CEO; #3 on Forbes World’s Best 100 Cloud Companies; Glassdoor’s Best Places to Work.

Ariba, Founder, Chairman & CEO 1996-2003 (NASDAQ: ARBA)

Ariba remains today one of the most legendary high-tech companies to come out of Silicon Valley. Krach co-founded the company in 1996 and led its meteoric rise, taking Ariba public in 1999 and ultimately achieving a market capitalization of \$40 billion. Ariba is the world’s first and today’s largest e-commerce network. More than 200,000 companies, including the clear majority of the Global 1000, use Ariba’s service-as-a-software (SaaS) platform. [Truly a built-to-last company](#), today over \$1 trillion of commerce is transacted annually through the Ariba Network. Krach is widely recognized as the pioneer of B2B e-Commerce and was honored for his leadership and transformative innovation with the esteemed E&Y “2000 International Entrepreneur of the Year” Award, “2000 International Technology Pioneer” Award at the World Economic Forum in Davos, Red Herring Magazine’s 1998 Top Entrepreneur of the Year and “Top 10 Tech Execs” by Forbes.

Purdue University, Board of Trustees & Chairman 2007-2013

Appointed to the Board of Trustees in 2007 by Indiana’s Governor and elected by fellow Board members to serve as [Chairman](#) from 2009-2013. In 2012, [he appointed Mitch Daniels](#), the sitting Governor of Indiana, to be the 12th President of the University. Krach is credited with initiating and guiding a key paradigm shift in a large public institution with a wide array of internal and external constituents, constrained by high levels of transparency, accountability, tradition, bureaucracy, and open door laws. Under Krach’s leadership, and in partnership with former Purdue President France Cordova (current Director of NSF) and current President Daniels, their leadership generated a new model in STEM education, with unprecedented progress in areas of student affordability, online learning, global reach and retraining the workforce. In 2014, Purdue dedicated the 81,500 square foot “[Krach Leadership Center](#)” in recognition of his commitment to business, philanthropy, leadership and student success.

Rasna Corporation, Chief Operating Officer 1988-1995

Krach with his founding team created the category of Mechanical Design Synthesis software, which remains today an invaluable tool for engineers around the world. [Rasna](#) was ranked #3 on the Inc. 5000 list of fastest growing companies in America and was sold in 1995 for \$500 million to Parametric Technology (NASDAQ: PTC).

General Motors, Vice President 1977-1987

Receiving full scholarships to Purdue and Harvard as a General Motors Scholar & Fellow, Krach has a deep affinity for the iconic American automaker. He served in the Cadillac division, New York Treasurer’s Office and GM Technical Center, ultimately being named [GM’s youngest vice president](#) at the age of 26. He led the formation of the company’s first Japanese joint-venture, GMF Robotics, an alliance between GM and Fanuc Robotics, which gave rise to what remains as the [largest robotics company](#) in the world today. He is recognized as an early pioneer in the robotics industry and for fostering US-Japanese technology relations.

Sigma Chi Fraternity, International President & Vice President 2003-2007

Responsible for over 244 university chapters and 300,000+ lifetime members. Created and implemented [the Strategic Plan](#), which transformed Sigma Chi’s mission to be focused on the development of values-based leaders, committed to the betterment of character, campus and community. Only [one of two](#) people in Sigma Chi history to be recognized with all four of the highest honors: Significant Sig, Hall of Fame, Order of Constantine, and 1979 International Balfour Award, the fraternity’s highest undergraduate honor.

Angie’s List, Chairman of the Board 2011-2014 (NASDAQ: ANGI)

Under Krach’s leadership, the company went public as the [nation’s leading provider](#) of consumer reviews for home services.

Benchmark Capital, Entrepreneur in Residence & CEO in Residence 1995-1996

[First Entrepreneur in Residence](#) and CEO in Residence at one of Silicon Valley’s premier venture capital firms.

Purdue University, BS degree in Engineering 1979

Harvard University, MBA 1981

Ohio Northern University, Honorary Doctorate in Business 2015

Purdue University, Honorary Doctorate in Engineering May 2018

[Keith J. Krach](#) (born April 1, 1957) is an American businessman, entrepreneur, and philanthropist. He is a Silicon Valley veteran, known for being a transformational leader, builder of high-performance teams, innovative entrepreneur, predictor of technological paradigm shifts, passionate mentor and creator of categories such as Business-to-Business (B2B) e-Commerce, Mechanical Design Synthesis, and Digital Transaction Management (DTM).

[Krach grew up in Rocky River](#), Ohio, with loving parents who taught him the importance of values-based leadership and hard work. He worked beside his dad in a 4-person machine shop learning Midwestern values and work ethic that remain at his core as a leader today. General Motors awarded Krach with full scholarships to attend Purdue and Harvard Business School and that generosity and opportunity imprinted a deep desire to give back, expect the best, and appreciate the value and potential of every individual. Krach's own business success and accolades have been written about extensively and he lectures regularly for companies, governments and universities around the world, including [Stanford](#), Harvard, [Berkeley](#) and IMD Business School in Switzerland.

Krach believes deeply in the mantra of "[paying it forward and giving back](#)," exemplified by his service, dedication and leadership to boards of numerous private and public technology companies and non-profit organizations. He personally serves as the Chairman of the DocuSign IMPACT Foundation, with the mission of transforming people's lives by transforming noble causes. He also serves as an advisor to New Story; Co-Founder of the Children's Autistic Network; and Board of Governors for Opportunity International, the largest issuer of micro loans worldwide.

He lives in San Francisco, CA, and is married to [Metta Krach](#), former senior counsel at Gap, Inc., current Board member for Georgetown Law, the San Francisco Symphony, and the Bay Area Discovery Museum. They have [five children](#) ranging from 31 to 6 years old. As a family, they are deeply committed to many causes through their [Krach Family Foundation](#), which supports education, science, the arts, healthcare and those in need.

In 2007, Krach was honored by selection to the [Joint Civilian Orientation Conference \(JCOC\) in the Middle East](#), sponsored by the U.S. Department of Defense. Inspired by the men and women in uniform he met and the incredible technology they utilize, he hopes for the opportunity to use his strengths of leadership and innovation to give back to his country. Significant attributes he brings to bear:

[Proven Transformational Leader](#): Took startups to hyper growth with extraordinary shareholder return. Navigated multiple multi-billion-dollar global companies through extreme economic cycles. Guided and inspired non-profits and large public institutions to new levels of preeminence and impact. [Mentored](#) a plethora of game-changing, next generation leaders throughout their career.

[Global Business Expertise](#): Expanded companies abroad by strategic acquisitions, building subsidiary organizations, setting up distribution channels and establishing equity partnerships across all major countries. Ran ground-breaking Japanese joint venture. Extensive work in key countries (e.g. Germany, France, Japan, Singapore, UK) with high-level business, academic, and government officials on national digital transformations with the objective of increased productivity, competitiveness, job growth, privacy and security.

[Authentic Relationship Builder](#): Recruited one of the largest and diverse advisory boards of global leaders. Forged multi-dimensional strategic partnerships that include equity investments with many of the most powerful high-tech companies. Established a worldwide network of trusted relationships with top industry, academic and government leaders.

[Battle-Tested Resiliency](#): Implemented game-changing disruptive strategies that have had a significant impact on digitization around the world by creating technology platforms, constructing massive global digital trust networks, and building market-leading companies from scratch that resulted in thousands of new jobs.

[Innovative Entrepreneur](#): Proven ability to anticipate and leverage a technological paradigm shift; set a crystal-clear vision with a mission-driven cause; assemble an all-star team, [create the category, platform and network](#); scale with operational efficiency; outpace the competition, and emerge as the dominant market leader.

[Visionary Technologist](#): In-depth understanding of a range of technologies, such as robotics, eCommerce, engineering automation, manufacturing technology, enterprise software, consumer internet technology, IOT, blockchain, mobility, platform technologies, artificial intelligence, security systems, API's, global business networks, identity and big data, and their application across a wide array of industries and all levels of government.

[Purposeful Communicator](#): Persuasive writer, [inspiring speaker](#), interpersonal connector, [impactful presenter](#), curious listener, effective in [broadcast](#) and print media, and adept at taking something complicated and making it simple. Thrive on interacting with a broad range of backgrounds from factory worker, business tycoon, professor, farmer, bartender, lawmaker, rocket scientist, social worker, to heads of state.